

ERIH Annual Conference 2012 & 5th HollandRoute Forum

“CELEBRATING EUROPEAN INDUSTRIAL HERITAGE”

12th to 14th September 2012, Amsterdam (NL)

PROGRAMME

Wednesday, 12th September 2012

18:00 - 20:00 WELCOME RECEPTION AT THE GASSAN DIAMOND FACTORY

Nieuwe Uilenburgerstraat 173 – 175, 1011 LN Amsterdam

www.gassan.com

Metro/Tram: 9, 14: Waterlooplein

Welcome by Benno Leuser, President (CEO) Gassan Diamonds
Welcome by Prof. Dr. Meinrad Maria Grewenig, President of ERIH
Welcome by Rob van der Heijden, President of the HollandRoute Foundation.

Tour of the Gassan Diamond Factory, Champagne & Diamonds Surprise Cocktail



Thursday, 13th September 2012

CONFERENCE DAY

VENUE: ERIH Anchor Point Heineken Experience - Heineken Brewery

Stadhouderskade 78, 1072 AE Amsterdam

www.heinekenexperience.com

Tram: 16, 24: Stadhouderskade; Tram: 4, 7, 10, 25: Weteringcircuit

09:00 Registration

09:20 – 09:40 Welcome

Dirk Lubbers, Manager Heineken Experience

Opening of the Conference

p.m. Mayor/Alderman of Amsterdam (*tbc*)

Rob van der Heijden, President of the HollandRoute Foundation

Prof. Dr. Meinrad Maria Grewenig, President ERIH

09:40 – 11:15 Presentations

Experiences from the first joint Night of Industrial Heritage 2012

Dr. Adam Hajduga, Silesian Woiwodeship, Katowice (PL)

Arne von den Brink, Ruhr Tourismus GmbH, Dortmund (DE)

Representative of Donetsk or Lugansk, Ukraine (*tbc*)



11:15 – 11:30 Coffee break

11:30 – 13:00 *Presentations*

artMUSE – facing the future – industrial culture finds new ways of expression (European project)

Nadine Schober, Martin Koplin

Open Days of Industrial Culture Rhine-Main – 10 years of good practice (DE)

Sabine von Bebenburg, KulturRegion FrankfurtRheinMain

Events as a means of long-term visitor attraction

Janine Scharf, ERIH Anchor Point Ferropolis (DE)

13:00 – 14:30 Lunch Break

Visit Heineken Experience

14.30 - 15.30 *Presentations*

14.30 – 14.50 **Evaluation of the ExtraSchicht – Facts and Figures**

Paul Lawitzke, Regionalverband Ruhr (DE)

14.50 – 15.15 **European Night(s) on the HollandRoute**

Drs. Hildebrand de Boer, HollandRoute Foundation

15.15 – 16.15 **Discussion / podium** on the idea of a “European night of industrial heritage”

Round up / summary

End of the ERIH conference

16:30 – 18:00 **General Assembly of ERIH European Route of Industrial Heritage e.V.**

(ERIH Members only)

All delegates:

19:30 Joint Dinner **in Restaurant Amsterdam** (*Venue tbc*)
(former Machine building Amsterdam Water Supply Company)

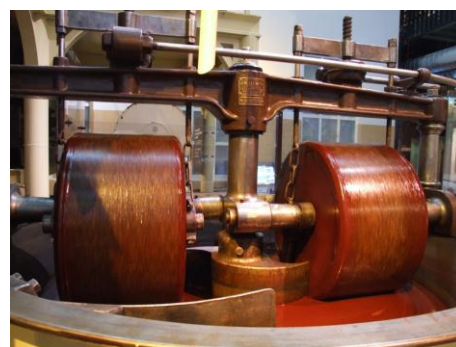
Watertorenplein 6, 1051 PA Amsterdam
Tram 10: Van Hallstraat (*terminus*)



Friday, 14th September 2012

EXCURSION in historic buses to the HollandRoute: HOORN, MEDEMBLIK, ZAANDAM

- 09:30 Depart from Starting Point (to be confirmed) to Museumstoomtram Hoorn-Medemblik (ERIH Anchor Point)
- 10:30 Welcome at the **Museumtram station at Hoorn**, by Jaap Nieweg and René van den Broeke, Directors of the Museumstoomtram
- 11:00 Depart by historic train from Hoorn to Twisk
- 12:00 Arrival at **Twisk station** and demonstration of the Telegraph Equipment
Stokerslunch (Stoker Lunch)
- 12:30 Depart by historic buses from Twisk station to the Nederlands Stoommachinemuseum (Dutch Steam Engine Museum)
- 13:00 Welcome at the **Dutch Steam Engine Museum Medemblik**, by Frits ten Hallers, President of the Dutch Steam Engine Museum
Official unveiling of the ERIH Plaque by Frank Streng, Mayor of Medemblik, and Meinrad Maria Grewenig, President of ERIH e.V.
Tour of the museum
- 14:15 Depart by historic buses from Medemblik to the Zaanse Schans Zaandam (ERIH Anchor Point)
- 15:15 Arrival at Zaanse Schans-Zaans Museum Zaandam
Welcome at the **Zaans Museum**, by Fokelien Renckens-Stenneberg, Director of the Zaans Museum and Board Member HollandRoute Foundation
Visit of the **Verkade Pavilion**
Visit of the **Zaanse Schans**
- 16:45 Depart by historic buses to Finish Point in Amsterdam
- 17:30 Arrival at Finish Point in Amsterdam with Tram/Metro connections to the inner city



Saturday, 15th September 2012

Post Conference Tour

Post-conference excursion to different sites of the HollandRoute: AMSTERDAM, BOVENVERK, HALFWEG, LIJNDEN, CRUQUIUS

Starting Point: **Electrische Museumtramlijn Amsterdam**

Amstelveenseweg 264, 1075 XV AMSTERDAM

Tram 5, 16: Haarlemmermeerstation

- 10:00 Welcome at the **Electrische Museumtramlijn Amsterdam**, by Remco van Doren, Conservator of the Electrische Museumtramlijn
- 10:10 Tram to Amstelveen and Bovenkerk
- 10:45 Tram arrives at **Bovenkerk**
- 11:00 Historic bus(es) from Bovenkerk to Halfweg
- 11:45 Arrival at **Museum Steam Pumping Station Halfweg**
Welcome by Frank IJsselmuiden , President of the museum, and tour of the museum
- 12:30 Depart with historic bus(es) from Halfweg to Lijnden
Lunch Box
- 13:00 Arrival at **Lijnden Former Steam Pumping Work** of the Haarlemmermeer Polder
Reception by Hans Pluckel, Dike Reef of Rijnland
- 13:45 Depart with historic bus(es) from Lijnden to Cruquius
- 14:15 Arrival at **Museum Steam Pumping Work The Cruquius**, Haarlemmermeer Polder
Welcome by Frits Ferres, Director of the museum, and tour of the museum
- 15:15 Depart by historic bus(es) to Finish Point in Amsterdam (arrival around 16:00)
Depart by historic bus(es) to Amsterdam Schiphol Airport (arrival around 16:00)

(Please note, the tour is subject to a minimum number of participants)

PARTNERS OF THE ERIH ANNUAL CONFERENCE 2012

